

Careers in

PUBLISHING AND AUTHORSHIP

Friday, April 5
1 to 3 p.m., Brody 112

MICHIGAN STATE UNIVERSITY | College of Arts & Letters

WELCOME!

Have you ever wondered how you're supposed to make a decision about what sort of career you want to pursue when you don't know what's out there?

That's exactly why we created the Career Exposure Series. We want to help students like you learn about various career fields by connecting with alumni who are working in your areas of interest so you can make better decisions about what might be a good fit for you.

Our guests today represent a variety of undergraduate academic backgrounds and followed different paths that eventually led to the same field—Publishing & Authorship. Remember, your academic major is just one of the factors that will determine your path after college. Your interests, values, skills, experiences (paid and unpaid) and environment all play a part in influencing what your next step will be, and the step after that, and the step after that...

Learning about career options, getting insider-information by talking to those directly involved, and making personal connections with professionals (as well as your peers who share similar interests) are the best first steps in forging a career path. So, come on in, gather information, ask questions, and chat with people you'd like to get to know.

Enjoy the day!
Your Career Services Network Career Consultant,

Becky Brewer
College of Arts & Letters

STUDENT AND PROFESSIONAL MIXER

Join our presenters for networking & conversation. Get advice, ask questions, and gather information. Don't be shy! Our guests would love to meet you.

Later, consider taking the conversation online using Spartan LINKS!

It's a group on LinkedIn that connects MSU students to alumni working in their areas of interest. This advice hub allows for exploration into different interest and career fields with helpful guides, alumni mentors and knowledgeable experts as support.

Joining is easy!

- 1) Log on to www.linkedin.com
- 2) Create your profile
- 3) Join group: Spartan LINKS
- 4) Join one or more subgroups
- 5) Be an active member!

Participate in discussions, post information, "link" with other members, learn and have fun.

MEET OUR SPARTAN ALUMNI GUESTS

Melissa Anders
Statewide Business Reporter
MLive Media Group
BA - Journalism



Sara E. Crane
Digital Content Production Project Manager
CL eBook Program, Cengage Learning
BA - Business, Wayne State University MBA



Lish Dorset
Social Media Manager
The Henry Ford
BA - Journalism, Public Relations Specialty



Kristin Key
Content Project Editor
Gale, Cengage Learning
BA - Professional Writing



Andrea Perry
Information Developer
TechSmith Corporation
BA - English, MA - Educational Technology



Susan Whittall
Music/Books/Entertainment Reporter,
The Detroit News
Author of "Women of Motown" and most recently
"Fever: Little Willie John's Fast Life, Mysterious
Death and the Birth of Soul"
BA - English

